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Interview: The Successful Interview, 2nd Ed. - Why Should We Hire You?



Synopsis

Second Edition Just Released! September 2016 Are You Ready to Land Your Dream Job And Start Making Money Today? Youâ™re about to discover how to walk into your job interview and leave with a smile, you've got the job! Facing potential employers and undergoing question after question can be a daunting task. You sit there nervously wondering if you are answering everything correctly or if they even like you. Many people go to interview after interview focusing on all the wrong things with no one to tell them what exactly to do or say. The truth of the matter is if you are having trouble with interviews and getting hired it is because you are lacking effective techniques and strategies and have not yet been trained on what to do and say during your interview. This book has step by step advice that will help you land that dream job you've always wanted. A Preview of What You Will Learn Truly Understanding Your Target Why You Need to Know Your True Value Ways To Express And Leverage Your Value Developing A Strong Resume Using Communication As A Marketing Weapon Much, much more! Here Are Some Tips Straight From the Book - One important aspect to finding the dream job is to take time to reflect and analyze what skills you bring to the table. You will not be able to convince anyone else of your value if you cannot make a list of what things you have accomplished and how those things have benefited you or a prior company. - You want the interviewer to think of you as an individual that they want on their team, someone they can work next to that can help them. A simple way to do this is to ask the interviewer questions. Asking questions relevant to the job makes you look as if you are willing to take an active role in the job and potentially have more to offer. - Make sure you explain to the interviewer the value you provided to your previous employer. Instead of saying how you did a great job for your previous employer and how hard of a worker you are say how your accomplishments created growth within the company and increased revenues or streamlined tasks to save time and payroll hours. This will make the interviewer perceive you as an asset and not just an employee. Take charge of your life today, buy this book, and ace your next interview!

Book Information

Paperback: 60 pages

Publisher: Pinnacle Publishers (February 20, 2016)

Language: English

ISBN-10: 0692647813

ISBN-13: 978-0692647813

Product Dimensions: 6 x 0.1 x 9 inches

Shipping Weight: 5 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars Â Â See all reviews Â (69 customer reviews)

Best Sellers Rank: #361,221 in Books (See Top 100 in Books) #185 in Â Books > Business & Money > Job Hunting & Careers > Interviewing #556 in Â Books > Business & Money > Job Hunting & Careers > Job Hunting #92130 in Â Books > Reference

Customer Reviews

I'll start with a little bit about me. I've always had problems going to job interviews and staying composed. Literally the entire time before the interview I sit there and psych myself out which turns me into a nervous wreck. This ends up making me perform terribly at the interview itself and I end up not getting the job. So I bought this book. This book gave me exactly what I needed to know. It gave me enough foresight to be able to walk into my interview with confidence like I've never had before! It taught me how to flip the interview around so that I had control and could decide the direction the interview was going rather than my prospective employer scrutinizing me like what usually happens. Overall its a great book and you should buy it today if you are going to an interview soon!

This book will surely go a long way in helping out those looking for a job after graduation and those who would like to transfer to a new one. I find the tips and advice given here effective and certainly worth trying. The book even promised to give a "step by step advice that will help you land that dream job you've always wanted." How cool can this be? So, before one embarks on a missions to land on his dream job, he needs to be equipped. And this book can be a great help.

I found this book absolutely helpful. This provides excellent tips in making every interview a success. There are tons of ways to have confidence during your interview. This book also highlights that in the interview process you can also ask questions and and you can take different approaches. After reading this book, I feel much more informed on this topic and I am confident that I will be able to do much better during any interviews I have in the future. If you're looking for a book that is short, effective and makes sense, you have to read this book, this will definitely help.

This book is definitely the ultimate guide for all of those who want to pass the job interview of their desired profession. And as someone who is in need of a reliable advice when it comes to job interviews, this one has certainly given me ease and encouragement. I love how the content is so

informative and clearly explained. This totally provides the necessary information which a job seeker is ought to know and acquire. Reading this book is indeed not a waste of my time, and I'm very thankful for that.

I was looking for a sound blueprint outline all the steps to ensure I'm an all-rounder walking into the interview. The book only presents very clear directions, explanations, and examples. I saw it as a magician revealing the secrets of the craft. I honestly attribute the book to helping me land my new job as it formed the foundation for my interview preparation work. I learned to prepare and how to stay relaxed during the interview, and also was guided on how to perfect my resume.

This is an excellent book. It gives you step by step instructions that are easy to follow. After reading this book and implementing the things suggested, I became victorious and landed not only a job but with the company that I have been trying to become employed by for years. Thanks for writing this book.

Steve Williams really knows what he is talking about. You can tell as you are reading the book that he is speaking from personal experience. That's something you can't just make up. While reading the book it feels almost as if he is guiding you through everything step by step rather than just being handed a bunch of information that you have to figure out and sort out by yourself. My favorite part of the book was the chapter on turning the interview around and using your previous employment as leverage. He really made me think about that whole part of interviewing differently. With the knowledge I've gained from this I'm sure I will rock the next interview I go to!

Reading books like this is always a good idea because it helps us prepare for our interview and we will learn a lot of useful tips on how we can finally land our dream job. What I like about this book is the author provides a list of interview questions and how to answer them, this kind of knowledge will come in handy in the near future; kudos to the author for creating a very informative book like this!

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